

# Benefits of the Automated Demand Response Program

- We cover 100% of the costs to participate.
- Participating in DR events is easy with automated load reduction.
- Receive performance incentives for DR event reduction.
- Our ADR team handles the entire process, from application to verification.
- No penalties for underperformance during DR events.



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Learn how demand response can help you manage energy use and earn incentives.

Visit:

[UIBusinessDemandResponse.com](http://UIBusinessDemandResponse.com)

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Energize Connecticut - programs funded by a charge on customers energy bill.

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## Automated Demand Response Program



Take control of  
your energy use.

Cut costs.  
Save time.  
Earn incentives.

# What is the Automated Demand Response (ADR) Program?

Our ADR Program rewards you for playing a key role during demand response (DR) events when energy demand is at its highest. By lowering energy usage or by shifting demand to another time of the day, you can support a better environment in Connecticut and assure reliability — all while reducing demand and earning incentives.

This zero-cost automated program is flexible, easy to use, and provides the ability to opt out at any time, so you're always in control.



## How ADR works

### 1 Getting Started

- Set up a zero-cost, no-obligation custom energy survey.
- A program representative will come to your site to discuss and conduct the survey.
- We will work closely with you to determine your optimal load reduction strategies.

### 2 Enroll

- You review identified measures and sign a contract agreement.
- Demand reduction strategies will be programmed.
- Function and performance testing is conducted to determine kW commitment level.
- You approve final project and start participating in the program.

### 3 Participate in Events

- You will receive ADR event signals from us that initiate customer-approved preprogrammed DR strategies.
- Notification is sent up to 24 hours prior to event via text and email.
- Opt out at any time — before or during an event.

### 4 Earn Incentives

- You can receive up to \$50 per kW for standard measures.
- Incentives earned are based on the average hourly event load reductions over all annual events.

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