

Automated Demand Response Program



Take control of your energy use.

Cut costs. Save time. Earn incentives.

During periods of peak energy demand, you can support a better environment in Connecticut and assure reliability — and earn incentives — by taking part in our Automated Demand Response (ADR) Program. This zero-cost automated program is flexible, easy to use, and provides the ability to opt out at any time, so you're always in control.

ADR PROGRAM BENEFITS:

- We cover 100% of the costs to participate.
- Participating in DR events is easy with automated load reduction.
- Receive performance incentives for demand reduction during ADR events.
- Our ADR team handles the entire process, from application to verification.
- No penalties for opting out or underperformance during an event.

Learn how demand response can help you manage energy use and earn incentives.

Visit: UIBusinessDemandResponse.com

Call: 203.484.6223

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