

Automated Demand Response Program



Take control of your energy use.

Cut costs. Save time. Earn incentives.

During periods of peak energy demand, your business can receive cash incentives for reducing electrical consumption by participating in our Automated Demand Response (ADR) Program. This zero-cost program supports a better environment in Connecticut, is flexible and easy to use, and provides you with the ability to opt out at any time, so you're always in control.

ADR PROGRAM BENEFITS:

- We cover 100% of the costs for qualified participants.
- Participating in ADR events is easy with automated load reduction.
- Receive performance incentives for demand reduction during ADR events.
- Our team handles the entire process, from application to verification.
- No penalties for opting out or underperformance during an event.

Learn how demand response can help you manage energy use and earn incentives.

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